

Certificate in Business Management

Program Overview

Upon completion of this certificate, students will have general business knowledge to guide them in the management of their office of employment or as a foundation for growing their own business. This certificate can also be added to an associate degree in a non-business area to provide knowledge that supports management in that field (i.e., Automotive, Construction, Graphic Arts, Welding, etc.).

To Learn More About This Program

Contact Andrew Churchill at 269-782-1218 or achurchill@swmich.edu or James Benak at 269-782-1221 or jbenak@swmich.edu.

Certificate Requirements

To earn this certificate, students must have an overall GPA of 2.0 or higher, fulfill the course requirements of the program listed below, and complete a minimum of 21 credit hours. Additionally, any prerequisite course must be completed with a minimum grade of C.

Course Offerings

Students pursuing a Certificate in Business Management may complete all requirements for this program fully online. Courses within this program may also be offered on-site at our Dowagiac or Niles campus.

		Credits
ACCO 201	Principles of Accounting 1	4 credits
BUSI 200	Small Business Management	3 credits
BUSI 201	Principles of Management	3 credits
BUSI 207	Business Law I	3 credits
BUSI 214	Business Communications	3 credits
BUSI 220	Marketing	3 credits
ECON 202	Microeconomics	3 credits
ISYS 110	Intro to Computer Technology	3 credits

Total Program Credits: 25

